

Why do you travel, stay up late, climb and push so hard to do well in college, even though you face ongoing pressures due to money-problems, family issues and being discontented with how the world is being run by the *status quo* authorities?



ANSWER: It's a part of *The Game of Life*. But still, I must ask, why do you choose to play it, if not to win it? So, let me now introduce...the answers that produce a life of prosperity, pride, passion, power and peace of mind.

This is my personal invitation for you to attend the upcoming Student Leadership Workshop on ***The Game of Life—How to Play and Win***. This is unlike any other event you have attended before...read on.

Come and experience the most amazing truths and success strategies that most people never discover in an entire lifetime. This information will empower you to go beyond the ordinary and live with power, passion and purpose. This is undeniable, practical knowledge that gives you a winning edge in life.

Our work together will help to fortify your leadership and give you raw material to do the extraordinary, including:

- Zoom with focus and concentrated energy through your college life, enjoying the ride and getting better grades than you otherwise would;
- Find joy by living in fullness, personal power and peace of mind;
- Achieve more, earn more and be more.

Those Are Some Bold Statements, but why should you Care?

It's because you, like me, hate to go to boring, irrelevant events. You want lively, intellectually engaging and practical insights.

No; you won't just sit and listen. You'll hear, speak, see, feel, and *experience* the session. We will employ a mix of lecture, illustrations, slides, role-plays, demonstrations, discussions and question-and-answer sessions;



And that's not all; this session will also "mess with" your thinking and your perception and what's real and false. You'll get undeniable proof that you're not presently seeing some of the things that are right before your eyes; now you can remove the blind spots for a full experience of life;

At this point, it's logical to ask the following:

What Is the Material / Content we Will Be Sharing?

Included are:

- The mind-bending truth about how to predict the future, using *The Model of Cause and Effect*... it will explain your present reality and help you identify tools for shaping your future reality as you choose;
- Applying the simple, overlooked logic of why we are called *The Human Race*, and the explosive strategies to use if you want to run the race and win;
- The three kinds of leadership and why only one is good enough for you;
- The unbreakable, unshakeable rules of *The Game of Life*; how things work in the world and how to make them work for you— not against you;
- The single greatest law in the universe—how to make it work for you every day;
- The simple but stunningly effective ways to focus your life energy into raw, burning power that makes you achieve far more than your peers who haven't yet learned this process;
- The three absolutely irreplaceable, non-negotiable things you need to know before setting out in pursuit of your dreams and how to leverage them to enrich your life;
- The resilient, robust principle for finding the good in every bad situation, making you irrepressible and unstoppable;
- The freedom-finding secrets to being happy when so many of your peers suffer from anxiety, stress, strain and fear;
- The proven, consistent way to get raises and praises on the job, plus reward and recognition in society and your relationships;
- How to determine your life purpose and pursue your highest calling in a world where most people engage in meaningless jobs, get underpaid, then grow old and die. 'Futility in motion, but not for you.



There is so much more—you'll simply have to be there! Put it on your calendar today. I look forward to meeting you. Let's start something that will empower you to touch the lives of others in such a way that when you die, you will leave a hole behind that nobody else can fill. That's significance; that's a little piece of immortality.

Best Regards,

Alvin Day
Executive Director, Sales Empowerment Institute
www.AlvinDay.com



Provisional Agenda:

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| 1. Introduction | — <i>Why Are we Here?</i> |
| 2. Rules of the Game | — <i>How to Play and Win</i> |
| 3. Let's Play | — <i>The Game of Life;</i> |
| 4. Predicting the Future | — <i>The Model of Cause & Effect;</i> |
| 5. Application | — <i>7 Unbreakable Rules of Life & Success;</i> |
| 6. Now What? | — <i>Next Steps & Accountability</i> |