

Living Large

MASTER THE ART OF THE INTRAPRENEUR

Empowering Students with the Principles, Purpose and Passion of Successful Business Owners—for Spectacular Results on Campus and on the Job.

Most college students have uncertain dreams with a thousand contingencies to consider. They change their major areas of study, add classes, drop classes and feel a great deal of stress about where their lives are headed. That's because their parents and high schools never exposed them to *the way of the entrepreneurs*—the visionary, passionate, purpose-driven businesspeople who take charge, jump every hurdle, get up each time they fall and still win the prize!

Now your students can learn to be entrepreneurs *inside* their institution of learning... in other words, how to be *intrapreneurs*—to operate as if they own the place and success is the only viable option.

Alvin Day empowers students with the principles, strategies and processes used by top performers who are the *movers and shakers* that get things done on campus. They are living large; you can't miss them:

- They lead a variety of school activities and maintain excellent grades;
- They have clarity of purpose and *fire-in-the-belly* passion about their goals and dreams;
- Action, achievement and accolades characterize their lives;
- They manage and take risks well, and each failure is a building block for future successes;
- They deliver excellence to the people they serve;
- They understand how to get other people's commitment, support and resources.

Students who learn and practice the principles Alvin Day teaches, gain a powerful double benefit. The immediate benefit is success on campus. The future benefit is even greater and it manifests upon graduation. Employers are hungry to find this kind of candidate for leadership positions in industry. This *intrapreneurial* spirit is what major corporations desire in order to combat the lethargy, bureaucratic process and limited productivity of workers who regard themselves as employees. Employees are followers that simply do what they are told. *Intrapreneurs* are leaders who *own* their function, *own* their job description and *own* the outcome and results of their work.

Give your students the edge... the winning edge to become positive influencers in school and then graduate to take ownership of their jobs and businesses. Equip them to *live large* and bring dignity to the school, due to their successes in society and industry. How? Expose them to Alvin Day today.

“What Are the Materials / Contents we Will Be Sharing?”

Included are:

- € The mind-bending truth about how to predict the future, using *The Model of Cause and Effect*... it will explain your present reality and help you identify tools for shaping your future reality as you choose;
- € Applying the simple, overlooked logic of why we are called *The Human Race*, and the explosive strategies to use if you want to run the race and win;



- € The three kinds of leadership and why only one is good enough for you;
- € The unbreakable+—, unshakeable rules of *The Game of Life*; how things work in the world and how to make them work for you— not against you;
- € The single greatest law in the universe—how to make it work for you every day;

- € The simple but stunningly effective ways to focus your life energy into raw, burning power that makes you achieve far more than your peers who haven't yet learned this process;
- € The three absolutely irreplaceable, non-negotiable things you need to know before setting out in pursuit of your dreams and how to leverage them to enrich your life;
- € The resilient, robust principle for finding the good in every bad situation, making you irrepressible and unstoppable;
- € The freedom-finding secrets to being happy when so many of your peers suffer from anxiety, stress, strain and fear;
- € The proven, consistent way to get raises and praises on the job, plus reward and recognition in society and your relationships;
- € How to determine your life purpose and pursue your highest calling in a world where most people engage in meaningless jobs, get underpaid, then grow old and die. 'Futility in motion, but not for you.

There is so much more—you'll simply have to be there! Put it on your calendar today. I look forward to meeting you. Let's start something that will empower you to touch the lives of others in such a way that when you die, you will leave a hole behind that nobody else can fill. That's significance; that's a little piece of immortality.



Best Regards,

Alvin Day
Executive Director, Sales Empowerment Institute
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Provisional Agenda:

1. Introduction — *Why Are we Here?*
2. Rules of the Game — *How to Play and Win*
3. Let's Play — *The Game of Life;*
4. Application — *7 Unbreakable Rules of Life/Success;*
5. Now What? — *Next Steps & Accountability*